

Interreg



Greece-Bulgaria

BORDERLESS CULTURE

European Regional Development Fund

*PROJECT “INTEGRATING BULGARIA-GREECE CROSS-BORDER
SIGNIFICANCE HISTORICAL AND ARCHEOLOGICAL ASSETS INTO ONE
SUSTAINABLE THEMATIC TOURIST DESTINATION”*

SOUTH-WEST UNIVERSITY „NEOFIT RILSKI” FACULTY OF ARTS

**INTERNATIONAL CONFERENCE
CULTURAL HERITAGE AND CULTURAL TOURISM IN
THE CROSS-BORDER REGION BULGARIA – GREECE**

27.11.2020, Blagoevgrad

South-West University Neofit Rilski

Faculty of Arts

Online Conference

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Development Fund (ERDF) and by national funds of the countries participating in
the INTERREG V-A «Greece-Bulgaria 2014-2020» Cooperation Programme.*

10.00.-10.20 Opening of the Conference

Greetings to the Participants in the Conference:

Theodoros Karaoglou, Deputy Minister of Interior (Sector Macedonia and Thrace)
(Have been invited), Greece

Katerina Peristery, Cultural Regional Vice-governor of Central Macedonia,
Archeologist, Director of the Amphipolis - Kasta Tumulus excavation, Honorary
Director of Antiquities, Greece

Yordan Goshev, Professor, Doctor of Science, Vice-Rector of the South-West
University "Neofit Rilski", Project Coordinator for the South-West University,
Bulgaria

Vassil Markov, Professor, Doctor of Science, Dean of the Faculty of Arts at the
South-West University "Neofit Rilski", Bulgaria

Session I

Moderator: Mariya Stankova

10.20-10.40. Katerina Peristeri. Discover the history of Amphipolis
The Kasta Tumulus
The monumental Macedonian burial complex

10.40-11.00. Konstantinos Papadopoulos, Elena Kountouri, Stavroula Papot. Site
Management Plan for the Ancient City of Amphipolis

11.00-11.20. Mariya Stankova. Potential Perspectives for Cultural and Religious
Tourism in the Cross-Border Area of South-West Bulgaria and Northern Greece

11.20-11.40. Dimitria Spasova. Folk Customs in Bulgarian-Greek Cross-Border
Region as Cultural Tourism Resource.

11.40-12.00. Discussion

12.00-12.20. Documentary about the rituals in the cross-border region of Greece-Bulgaria

12.20-13.00. Lunch

Session II

Moderator: Rouska Krasteva

13.00-13.20. Konstantinos Papadopoulos, Nikolaos Chatzidakis, Dimitria Malamidou. Archaeological Site of the Ancient City of Amphipolis: Site and Visitor Infrastructure Study

13.20-13.40. Spyros Avdimiotis, Anastasios Zafeiridis. Wine tourism in cross border regions

13.40-14.00. Vassil Markov. Megalithic Sanctuaries in Southwestern Bulgaria and Greece as a Source for Cultural Tourism

14.00-14.20. Anton Genov. Sacred Places as a Resources for Development of Cultural Tourism and Cultural Routes in Small Localities in Southwestern Bulgaria

14.20-14.40. **Discussion**

14.40-15.00. Documentary about temples and sanctuaries in the cross-border region of Greece-Bulgaria

15.00-15.20. Cafe break

Session III

Moderator: Anton Genov

15.20-15.40. Rouska Krasteva. Cultural Routes for Educational Tourism: A Case Study of the Region Drama, Greece and Gotse Deltsev, Bulgaria

15.40-16.00. Stelios Sarivasilis. The Translated Poetry and other Forms of Culture, Eliminate the Borders between People

16.00-16.20. Zhana Pencheva. The Miraculous Icons of Mother of God as a Resource for Religious Tourism in the Republic of Greece and the Republic of Bulgaria

16.20-16.40. Discussion

16.40-17.00. Documentary about folklore in the cross-border region of Greece-Bulgaria

17.00. Closing of the Conference