"Press Release"

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Info Day for Logistics Stakeholders

Project Agrofficiency

17th of June 2022

Thessaloniki, Greece

Greek Association of Supply Chain Management, Project Beneficiary No 3 of the project "Enhancing the Competitiveness and Sustainable Growth in the Agrofood sector through promotion of Circular Economy", with acronym "AGROFFICIENCY" and Subsidy Contract No.B6.3a.09/13.04.2021, which is funded under the Sixth Call for Project Proposals of the Cooperation Programme INTERREG V - A "Greece - Bulgaria 2014 - 2020", is organizing an Info Day for Logistics Stakeholders, on the 17th of June 2022, in Thessaloniki. The Info Day aims at presenting the opportunities that the project offers to its target audiences and will highlight its main objectives and outputs.

The results of the study on Circular Economy & Environmental Impact will be presented. Moreover, a detailed presentation of the E-Support Platform, its operation and the development of e-tools of which the logistics stakeholders will benefit from, will be given. Through this platform, entrepreneurs will be able to find available funding resources in order to jumpstart investments in innovative ideas and trigger their business growth.

Information on the results of the Info Day will be published immediately after its completion. For more information, please visit project's website: <u>https://agrofficiency.eu/</u>.

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