



The European Territorial Cooperation Programme
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SYNTHESIS REPORT

GREECE - BULGARIA EUROPEAN TERRITORIAL COOPERATION PROGRAMME 2014-2020

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On-going Evaluation: Recommendations for next programming period

Concentrate on 4 thematic areas:

- Improvement of cross-border mobility;
- Competition & innovation;
- Social conditions & unemployment;
- Environment.



Specific policy areas

- **incorporation** of already **existing technologies and innovation** into the production structure (especially agriculture and manufacturing) – in order to increase productivity, improve product quality and reduce production costs;
- international **networking and cooperation of local research institutes** in order to improve their capacity for the production of innovation in all fields of excellence;
- interventions enhancing and **matching labour skills to new business demands** (for agriculture and manufacturing after the incorporation of innovation; for tourism in order to improve quality standards of the tourist product);
- interventions promoting **life-long learning** for research staff;
- **competitiveness promotion policies for labour intensive** productive activities;
- **territorially integrated approaches** for poverty and social exclusion;
- focus on **adaptation to climate change** and risk management; and
- energy **efficiency promotion** (especially as it relates to competitiveness and innovation promotion).



EU Position Papers: priorities on ETC

GR Position Paper	BG Position Paper
Research, technological development & innovation / links between research and business / focus in northern borders	Technology transfer
Environmental Protection	Water quality improvement / flood prevention
Resource efficiency	Energy efficiency and low-carbon economy
Sustainable transport / removing bottlenecks in key network infrastructure.	TEN-T connections / cross-border connections
Public / private strat. partnerships ; innov. technologies in envir. & transport	
Tourist cooperation	
Blue economy / Maritime spatial planning	
	promoting social inclusion, notably for the Roma community



Greek Strategic Guidelines for European Territorial Cooperation Programmes

Recommendations for all programmes:

- tackle challenges that threaten Europe (globalization, environment, energy, demographic change, security).
- tackle spatial (territorial) challenges
- tackle sectoral challenges
- tackle cooperation challenges (between sectors, between the European and regional level, between 'EU2020' and Cohesion Policy, between levels of government).



Greek Strategic Guidelines for European Territorial Cooperation Programmes

Recommendations for GR-BG:

- “Smart Growth”: exploit comparative advantage of Thessaloniki (significant part of national R & D resources).
- “Sustainable Development”: greater vulnerability compared to other areas of interface between EU countries
- “Inclusive growth”: High rates of long-term unemployment and population at risk of poverty



Consultation Results: ranking thematic objectives

Thematic Objective	Rank
(6) environment	1
(10) education, training	2
(7) transport	3
(5) climate change adaptation	4
(3) competitiveness of SMEs	5
(9) social inclusion, poverty	6
(1) research	6
(2) ICT	7
(4) low-carbon economy	7
(8) employment	8
(11) Institutional capacity of public auth.	9



Combined rankings

Thematic Objective	Eval. Rank	Position P.	Strat. Guid	Consult.
(1) Innovation	High	High	High	
(2) ICT				
(3) competitiveness of SMEs	High			
(4) low-carbon economy		High		
(5) climate change adaptation		High	High	High
(6) environment	High	High		High
(7) transport		High		High
(8) employment	High		High	
(9) social inclusion, poverty	High		High	
(10) education, training				High
(11) Institutional capacity of public auth.				



Multi-criteria analysis rankings

Thematic Objective	Ranking
(1) Innovation	285
(2) ICT	185
(3) competitiveness of SMEs	340
(4) low-carbon economy	195
(5) climate change adaptation	380
(6) environment	465
(7) transport	330
(8) employment	220
(9) social inclusion, poverty	335
(10) education, training	260
(11) Institutional capacity of public auth.	220



Thank you for your attention

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