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MOBILE BIODIVERSITY MUSEUM

Responsible beneficiary:
MUNICIPALITY OF KRESNA

Subcontractor:
ECOSOL BULGARIA

Project website:
<https://mobilebiodiversity.com/>

The Project is co-funded by the European Regional Development Fund and by national funds of the countries participating in the Interreg V-A “Greece-Bulgaria 2014-2020” Cooperation Programme.

The contents of this mobile museum are sole responsibility the Municipality of Kresna and can in no way be taken to reflect the views of the European Union, the participating countries, the Managing Authority and the Joint Secretariat.



SHORT PRESENTATION

The mobile biodiversity museum in Kresna was created as part of the VIRTUAL AND MOBILE MUSEUM OF BIODIVERSITY PROJECT to present the enormous variety of the wildlife in the Kresna Gorge and the Paggiao Mountain. In this facility children, students and anyone interested can become acquainted with the animals of the cross-border region (birds, mammals, reptiles, etc.), as well as protected fauna and Natura 2000 habitats.

The museum also is dedicated to the preservation of these species. Visitors are informed of the latest biodiversity assessments, which were also conducted as part of the project, both in Bulgaria and Greece. It provides an up-to-date information of the biodiversity status (populations and habitats) of the targeted areas, definition of common species, threats and restrictions.

An important part of the educational materials is dedicated on how to preserve biodiversity and nature in general. Separation and recycling of garbage and what to do when one witnesses an irregularity are always present in lectures.

Special attention was paid to make the museum entertaining for the younger audience. First, it is mobile and, unlike conventional museums, it goes to its visitors and not the opposite. This draws a lot of attention, especially in smaller settlements. Along with the PR effect, this feature has a social effect too – it improves the accessibility to quality information for people from more remote regions which are common in the cross-border area.

Second, the museum is equipped with both traditional displays and interactive tools. The latter include an LCD screen on which presentations and educational materials are projected, a virtual version of the museum, a mobile app and a digital educational game which are downloadable. Young visitors are encouraged to play with those tools while learning about the phenomenal biodiversity and beauty of the region.



PHOTOS

