

The project is financed by Interreg V-A Cooperation Program "Greece-Bulgaria 2014-2020", co-financed by European Regional Development Fund (ERDF) and the national funds of the participating countries

WP 3, D3.6.4 Equipment - Delivery and installation of real-time video surveillance of tourist traffic:

The main concept of the project includes activities that, on the one hand, aim to upgrade the database created in the previous period, but also in parallel - to optimize the international visibility of tourist resources in the entire cross-border region.

Given the mobility of the modern tourist, the current activity is aimed at providing continuous information, accessible from anywhere on the globe, regarding the real situation and traffic at any moment, on entry-exit arteries that are in the partner territory between the two countries - Greece and Bulgaria. This, on the one hand, is highly practical and of interest to every potential visitor to the territory planning a trip, but also brings added value to the promotion of the possibilities of the general territory as a single destination for tourist visits

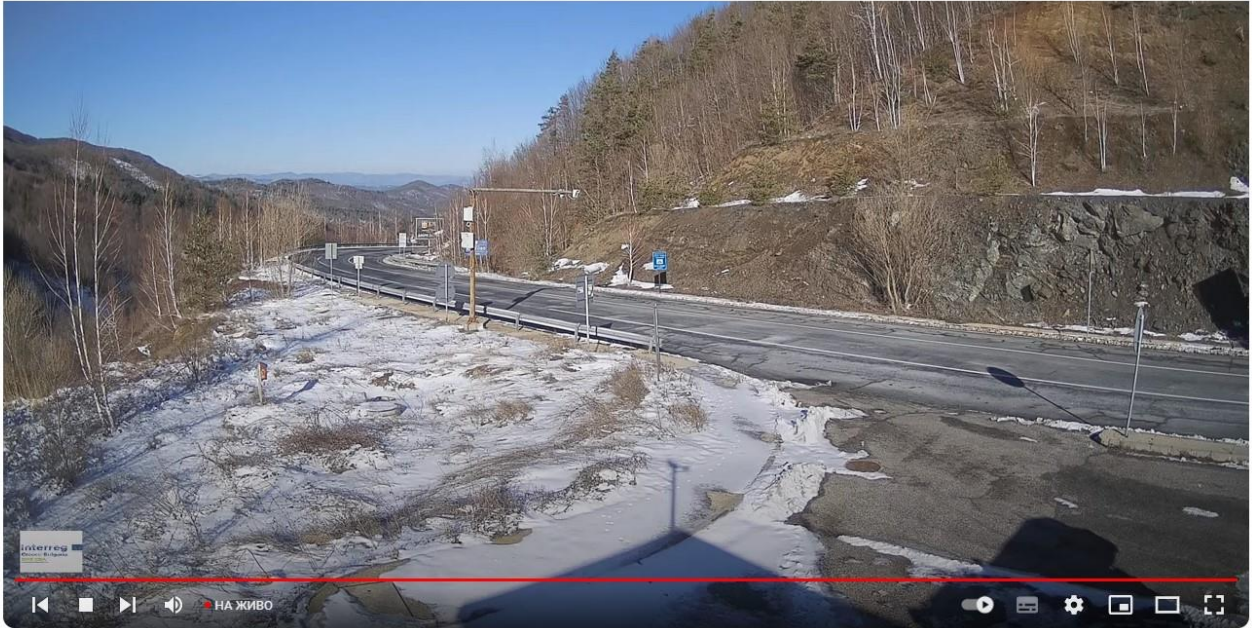
The Regional Administration of Smolyan as a project partner, provided real-time video access to tourist traffic through two of the entry-exit arteries between Greece and Bulgaria - near the Makaza-Nymfeia border and at the Zlatograd-Termes border crossing. Such technical readiness has been ensured at the station near the city of Rudozem, after its commissioning. The system is listed under Inventory № 2049290026.

In addition to video sharing via YouTube, the information is also available via a link on the official page of the Smolyan Regional Administration /section "Border checkpoints - tourist traffic"/

<https://sm.government.bg/page/172-turist-traffic>

1. Photos from the checkpoint "Makaza-Nympheia" - location: 41.2667983,25.4270524:





ГКПП Маказа - Нимфея



Traffic Makaza1
219 абонати

Абониране

👍 117



🔗 Споделяне

⌵ Запазване



Сега гледа 1 Начало на поточното предаване: 14.10.2023 г. (cam2)

Настоящото видео за туристическия трафик в реално време е свободно достъпно за потребителите чрез проект „Smart Marketing Strategies for tourism in the Cross-Border Area“ с акроним „SMS-CBA“, съгласно Договор за предоставяне на безвъзмездна финансова помощ № В2.6с.12/01.07.2020 г. и Второ изменение /Amendment/ към него, съфинансиран от Европейския съюз чрез Европейския фонд за регионално развитие и с национален принос на Република България и Република Гърция по Програмата за трансгранично сътрудничество ИНТЕРРЕГ V-A „Гърция - България 2014-2020“.



ГКПП Маказа - Нимфея



Traffic Makaza
349 абонати

Абониране

👍 174



🔗 Споделяне

⌵ Запазване



Сега гледа 1 Начало на поточното предаване: 14.10.2023 г.

www.youtube.com/1

Project „Smart Marketing Strategies for tourism in the cross-border area Greece - Bulgaria” – „SMS – CBA”

2. Photos from the border crossing "Zlatograd-Termes" - location: 41.3656982,25.0501267:



Търсене



ГКПП Златоград - Термес



GKPP Zlatograd
64 абонати

Абониране



Споделяне



Запазване



Сега гледат 2 Начало на поточното предаване: 12.01.2024 г.

Настоящото видео за туристическия трафик в реално време е свободно достъпно за потребителите чрез проект „Smart Marketing Strategies for tourism in the Cross-Border Area“ с акроним

Project „Smart Marketing Strategies for tourism in the cross-border area Greece - Bulgaria”– „SMS – CBA”

3. Photos from the Border crossing near the town of Rudozem - location: 41.399460, 24.837382:



The above equipment was delivered according to WP 3, Del. 3.6.4 "Equipment", under the project "Smart Marketing Strategies for tourism in the Cross-Border Area", with the acronym "SMS-CBA" under the INTERREG V-A Cooperation Program "Greece - Bulgaria 2014-2020", Subsidy contract No. B2.6c.12/07/01/2020 and Second Amendment to it", approved in the Application Form and the Project Budget /PB 6 Regional Administration of Smolyan/.

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www.sms-cba.eu

Project „Smart Marketing Strategies for tourism in the cross-border area Greece - Bulgaria”– „SMS – CBA”