

Interreg Greece-Bulgaria



SYNERGIA

European Regional Development Fund



PROGRAM

two-day training for 12 participants

FIRST DAY June 30 , 2022 , Thursday			
09: 00	-	10:00	Welcoming the participants and accommodation in a hotel.
10:00	-	10:30	Registration of training participants.
10:30	-	11:45	Module 1: Sustainable management of tourist attractions.
12:00	-	13 : 00	Lunch.
13:00	-	14:15	Module 2-1: Financial and Resource Management - Revenues, Expenses, Mortgage Assets;
14:15		14:30	Coffee break.
14:30		15:45	Module 2-2: Financial and Resource Management - Suppliers, Consumables and Overheads.
15:45		16:00	Coffee break.
16:00		17:00	Summary of the day and discussion on the presented topics.
19:00			Dinner.

This document was prepared as part of a project "Synergy between the people, the cultural and the natural heritage in the municipalities of Lyubimets, Ivailograd and Orestiada".

The project is co-financed by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Interreg VA "Greece-Bulgaria 2014-2020" C operation P rogra mme.

SECOND DAY July 1, 2022, Friday			
08:00	-	09:00	Breakfast.
09:30	-	10:00	Registration of training participants.
10:00	-	11:15	Module 3: PR and marketing.
11:15	-	12:00	Coffee break.
12:30	-	13:30	Lunch.
13:30	-	15:00	Module 4: Human Resource Management.
15:00	-	15:15	Coffee break.
15:15	-	16:15	Discussion by the participants on the presented topics.
16:15		16:30	Coffee break.
16:30	-	17:00	Retrospection of the two training days and closing of the training.
19:00	-		Dinner.

July 2, 2022, Saturday – Breakfast, departure.

The event will take place on June 30, 2022 and July 1, 2022.
Location: Ivaylovgrad, Probuda-1914 Community Center - Ivaylovgrad
organizer: Municipality of Ivaylovgrad

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