



The Project is co-funded by the European Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A “Greece-Bulgaria 2014-2020” Cooperation Programme

Dear Ladies and Gentlemen,

In the implementation of the project "**An initiative on Capitalising Tourism's prospects of the region**" with the acronym "CapTour" on behalf of the RHODOPE HOTELIERS AND RESTAURANTEURS ASSOCIATION, we invite you to join a roundtable discussion to be held in Smolyan on 11 May 2022, according to a preliminary program, applied separately.

The working meeting is aimed at owners, employees and representatives of the hotel business, managers (including start-ups), etc., directly related to the hotel sector in the Smolyan region.

The CAR TOUR project aims to:

- * Improving the business environment in the tourism sector by supporting entrepreneurship and entrepreneurs (including start-ups), by providing services tailored to their real needs (eg providing personalized support services) and by implementing activities aimed at building business networks;
- * Strengthening cross-border business opportunities in tourism by implementing specific activities such as sectoral round tables, building network business forums, study visits, thematic seminars and finally creating a business forum as a meeting place for businesses active in the value chain of tourism.
- * Improving skills and capacity building in the tourism sector through the implementation of training to improve skills, short sessions to improve business skills, sessions of advisory groups and the provision of personalized support services, and business coaching for entrepreneurs.

Participation is free for all participants in the discussion round table (15 people).

Please confirm your or your representative's participation in info@cityquest.bg by May 4, through the attached Application Form.

Regards

Yana Ivanova
For City Quest LTD

The discussion "Round table" for hoteliers is organized in implementation of the Contract for Organizing workshops and business delegations under the project "An initiative on Capitalising Tourism's prospects of the region" with the acronym "CapTour" between the Contracting Authority Union of Rhodope hoteliers and restaurateurs and the Contractor City Quest EOOD.



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Agenda

for holding a Working Meeting - Discussion Round Table
on the topic:

"Innovation, extraversion, corporate social responsibility in tourism"

with representatives of the hotel business from the region of Smolyan in the implementation
of a project "An initiative on Capitalising Tourism's prospects of the region"
with acronym "CapTour"

Venue: Hall 247 in the Municipal Administration - Smolyan

Moderator: Iliana Shtereva

May 11, 2022

- 09:30 *Registration*
- 10:00 **Presentation of the project "CapTour",**
Georgi Pamporov, SRHR Project Manager
- 10:15 **Energy efficiency, healthy and comfortable living environment, EnEffect**
- 11:00 *Coffee break*
- 11:15 **Digital menu "Tabl" - an innovative platform for viewing menus and orders**
- 12:30 *Lunch*
- 13:30 **Digital innovations for hoteliers and event venues. Event plus BG**
Discussion
- 14:30 **Digital energy cost management. Save energy and money.**
Energy Monitor Bulgaria
Discussion
- 15:30 *Coffee break*
- 15:45 **Financing of EE and RES, Bulgarian Solar Association**
- 16:30 *Discussion*

Information for the participants

Free bus transport Devin - Shiroka Laka - Pamporovo - Smolyan and vice versa will be provided for all participants in the round table discussion.

1 lunch and 2 coffee breaks are provided free of charge for all participants (15 people).

Information on anti-epidemic measures

The organizers will adhere to all measures prescribed by the relevant health institutions of the Republic of Bulgaria during the organization and holding of the round table. The organizers will encourage participants to observe and apply all necessary hygiene and social measures.

Contact person: Iliana Shtereva 0898 514 506