

Innovative Bootcamp „Entrepreneurial and Presentation Skills“

27-28.06.2023 г.

hotel „Katerina“, Hadzhidimovo

Draft Agenda

27 June 2023	Topic	Method
9:30 – 10:00	Arrival of participants, Bootcamp registration	
10:00-10:30	Presenting of participants and trainers	Interactive
10:30 -10:45	Project presentation – objective, activities and expected results. Objectives and expected outcomes of the innovation bootcamp	Short presentation
10:45-11:10	Structuring innovative business ideas in the cross-border region Visual thinking Successful Teams	Short presentation Forming teams of participants
11:10 – 11:30	Innovative business idea Assessment Key components of the idea Viability, innovativeness and competitiveness of the idea	Presentation and discussion
11:30 – 11:50	Coffee break	
11:50 – 12:20	Finance and Risks	Presentation and discussion
12:20– 13:00	Successful Bulgarian Entrepreneurs Challenges and Entrepreneurial skills	Case studies, The teams discuss and structure their business ideas
13:00 – 14:00	Lunch and networking	

14:00-14:45	Greek Good Entrepreneurial practice	Greek partners presentation
14:45 – 15:15	Team communication and trust	Role games
15:15 – 15:45	Presentation Skills. Key success factor of a Successful presentation of business ideas	Presentation and discussion
15:45 - 16:15	Presentation Skills - digitalization	Presentation and discussion
16:15 - 16:40	Coffee break	
16:40 – 17:40	Creating successful presentation of innovative business ideas	Team work
17:40– 18:00	Summary and feedback	Discussion
19:00	Diner	

28 June 2023	Topic	Method
9:00 – 9:15	Creativity and concentration	Role task
9:15-9:45	Elevator Pitch of the business ideas	Discussion and practice
9:45 -10:30	Business idea visualization	Team work
10:30-11:00	Coffee break and discussion	
11:00 – 12:30	Creative presentation of the innovative business ideas developed in front of Entrepreneurial Jury	Presentations of all the teams
12:30 – 14:00	Lunch and networking	
14:00 – 14:30	Entrepreneurial skills we acquired What else do we need to succeed?	Digital task and discussion
14:30– 15:00	Feedback by the Jury for the presentation skills and business ideas	Discussion
15:00 – 15:20	Certification	
15:20 – 15:40	Coffee break and networking	
15:40– 16:00	Wrap – up, conclusions and recommendations	Discussion

Trainers/Facilitators:

- Rositsa Dzhambazova, Business Development
- Toma Machev, Financial Expert
- Natasha Zarankova, IT Expert
- Snezhana Dzhugdanova, Education Expert
- Greek Project partners

