

Interreg
Greece-Bulgaria



EUROPEAN UNION

eTOURIST

www.maritza-evros.eu

European Regional Development Fund



DEAR LADIES AND GENTLEMEN,

eTOURIST Partnership is kindly inviting you to the closing events of the eTOURIST Project, namely: Final scientific conference, Closing event and Festival "Traditional culinary and wines from Haskovo and Evros", which will be held from 25th to 27th May, 2022 in Alexandroupolis, Greece.

The events are organized within the project: „Promotion and development of natural and cultural heritage of Bulgarian – Greek cross-border region through smart and digital tools“ (eTOURIST), financed under the INTERREG V-A Cooperation Program "Greece-Bulgaria 2014-2020", Subsidy Contract No B2.6c.07/09.10.2017.

The events are held in partnership between RMA "MARITZA", DIMOSINETERISTIKI EVROS SA, ETHNOLOGICAL MUSEUM OF THRACE - AGGELIKI GIANNAKIDOU and ACTIVE CITIZENS PARTNERSHIP.



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80 representatives and stakeholders in the field of cultural and natural heritage, cuisine and tourism from the region of Haskovo and Evros are invited to the events - local producers, community centers, municipalities, museums, hoteliers, NGOs and other companies and organizations from the cross-border region..

The purpose of the events is to present:

- ❖ The results achieved by the eTOURIST project;
- ❖ The opportunities for trans border regions development in the tourism sector;
- ❖ Preservation of cultural and natural heritage and innovative ICT tools for digitizing and presenting the heritage of the regions of Haskovo and Evros,
- ❖ Traditional cuisine and wines of the regions of Haskovo, Bulgaria and Evros, Greece;
- ❖ New solutions in promoting the tourist region / destinations and attractions.

The events are an opportunity for the participants to disseminate good practices and exchange innovative approaches related to their everyday work.

As a result, we hope to find new opportunities for cooperation between the two regions for joint promotion of common products and services in the cross-border region, to create a common tourism product, which would increase tourism capacity.

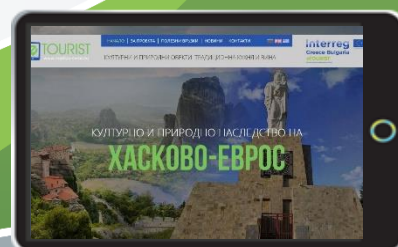
*** Invited participants are provided:**

1. Catering /lunch and dinner/;
2. Coffee breaks;
3. Presentation materials;
4. Translation and facilitators during the events;
5. Transport and accommodation of participants;



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AGENDA

CLOSING EVENT ON THE PROJECT

May 25, 2022

TIME	TOPIC
11:00 – 11:30	Registration
11:30 – 12:30	Presentation of eTOURIST project. Presentation of the project partners and Project objectives
12:30 – 13:00	Coffee break
13:00 – 14:30	Presentation of the planned and expected results for the implementation of the project activities. Presentation of the results from the implemented project activities - Part 1
14:30 – 16:00	Lunch
16:00 – 16:45	Presentation of the results from the implemented project activities - Part 2. Sharing good practices, lessons learned and opportunities for cooperation in the field of promotion of natural and cultural heritage in the cross-border region
16:45 – 17:00	Discussion and closing of the event



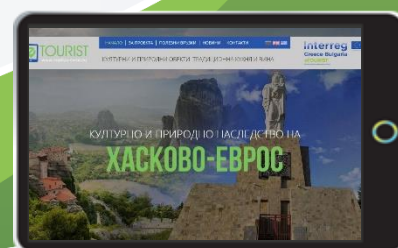
Location: Alexandroupolis NOMARCHEIO

COASTAL AVENUE



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AGENDA

FESTIVAL "TRADITIONAL CULINARY AND WINES FROM HASKOVO AND EUROS"

May 26 and 27, 2022

May 26, 2022

TIME

17:00 – 23:00

Presentation and exhibition of traditional cuisine, local products and wines from the region of Haskovo and Evros

May 27, 2022

TIME

11:00 – 14:00

Presentation and exhibition of traditional cuisine, local products and wines from the region of Haskovo and Evros



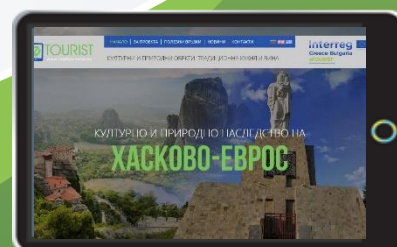
Location: Alexandroupolis NOMARCHEIO

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AGENDA

FINAL SCIENTIFIC CONFERENCE ON THE PROJECT

May 26 and 27, 2022

May 26, 2022

TIME	TOPIC
11:00 – 11:30	Registration
11:30 – 12:00	Gastronomic and wine routes - a key tool for the development of the cross-border region
12:00 – 12:30	The taste and wine of the cross-border region
12:00 – 13:00	Coffee break
13:00 – 14:30	Sharing good practices, lessons learned and opportunities for collaboration
14:30 – 16:00	Lunch
16:00 – 17:00	Discussion

May 27, 2022

TIME	TOPIC
11:00 – 11:30	Registration
11:30 – 12:00	Wine in the cross-border region. Integrating traditional wines into the image of the cross-border region
12:00 – 13:00	Coffee break
12:00 – 14:30	Sharing good practices, lessons learned and opportunities for collaboration
14:30 – 16:00	Lunch
16:00 – 16:45	Discussion
16:45 – 17:00	Closing of the conference



Location: Alexandroupolis NOMARCHEIO

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