

# Interreg Cooperation Day

## The Greece-Bulgaria Wine Road

### - Kavala Stop

Towards the end of the 2014-2020 programming period, the Cooperation Programme Greece-Bulgaria is organising **on Friday, the 20th of October 2023**, an event with the dual objective: (a) to honour and celebrate the Interreg Cooperation Day and (b) to highlight the results of some projects funded in the period 2014-2020.

More specific, this year, considering that the celebration of the Cooperation Day coincides with the end of the grape-harvest season, we will visit the **winery of Mr. Konstantinos Lalikos in Palaia Kavala, in Kavala-Greece**, and learn about the wine production. We will be informed about the local grape varieties that thrive in the cross-border area of Greece - Bulgaria as well as about the potential of the region in the development of wine tourism.

All this will be done in cooperation with the beneficiaries participating in the projects **LAKOSTO, DIONYSOS and VineSOS** of the **Cooperation Programme Interreg VA "Greece-Bulgaria 2014-2020"**.

The event will close with wine tasting!

#### A few words about the participating projects

##### [LAKOSTO](#)

Through the cooperation of two neighboring companies, a major investment project will emerge. The winery will be modernized with modern machines of French origin that ensure better grape characteristics and give a better-quality product. A Wine Wholesaler Company will be set up to promote exclusively the wines of the transnational partner, promoting not only the product but also the sense of the society that surrounds each wine.

##### [DIONYSOS](#)

DIONYSOS project aims at valorizing viticulture as a natural and cultural asset for developing oenotourism (vine-tourism), increasing the area's attractiveness while

enhancing preservation of the local landscape and biodiversity. As such, the project enforces cultivation of the old local vine varieties, highlights the local productive identity and applies integrated approaches to promote the area as an oenotourism destination.

[VineSOS](#)

The main objective of VineSOS project is to promote and enable the long-term conservation of vines, especially those in Natura 2000; to improve the conservation status of local vine varieties; to analyze and sustain local species through joint scientific work and to create mechanisms for protection and conservation of species in general that can be used for other species and regions.

**Draft Agenda**

(locations are given at the end of the document)

10.00 – 10.30	Registration – Welcome
<i>Transition (on foot) to Lalikos winery</i>	
10.30 – 11.30	Lalikos Winery tour
<i>Back to the meeting point (on foot)</i>	
11.30 – 12.00	The vineyards of Kavala prefecture <i>Mr. Ioannis Georgalas - Directorate of Agriculture (Viticulture) of Kavala</i>
12.00 – 12.30	VineSOS project: short presentation of the project results and presentation on local vine varieties of the cross-border area and ways of protecting and preserving them
12.30 – 13.00	Dionysos project: short presentation of the project results and presentation on how viticulture can make the cross-border area a wine tourism destination
13.00 – 13.30	LACOSTO project: Presentation of the project results
13.30 – 13.45	Discussion - Closure of the event
13.45 – 15.00	Wine tasting and light lunch

**Information**

Joint Secretariat of the Cooperation Programme INTERREG V-A “Greece-Bulgaria 2014-2020”:

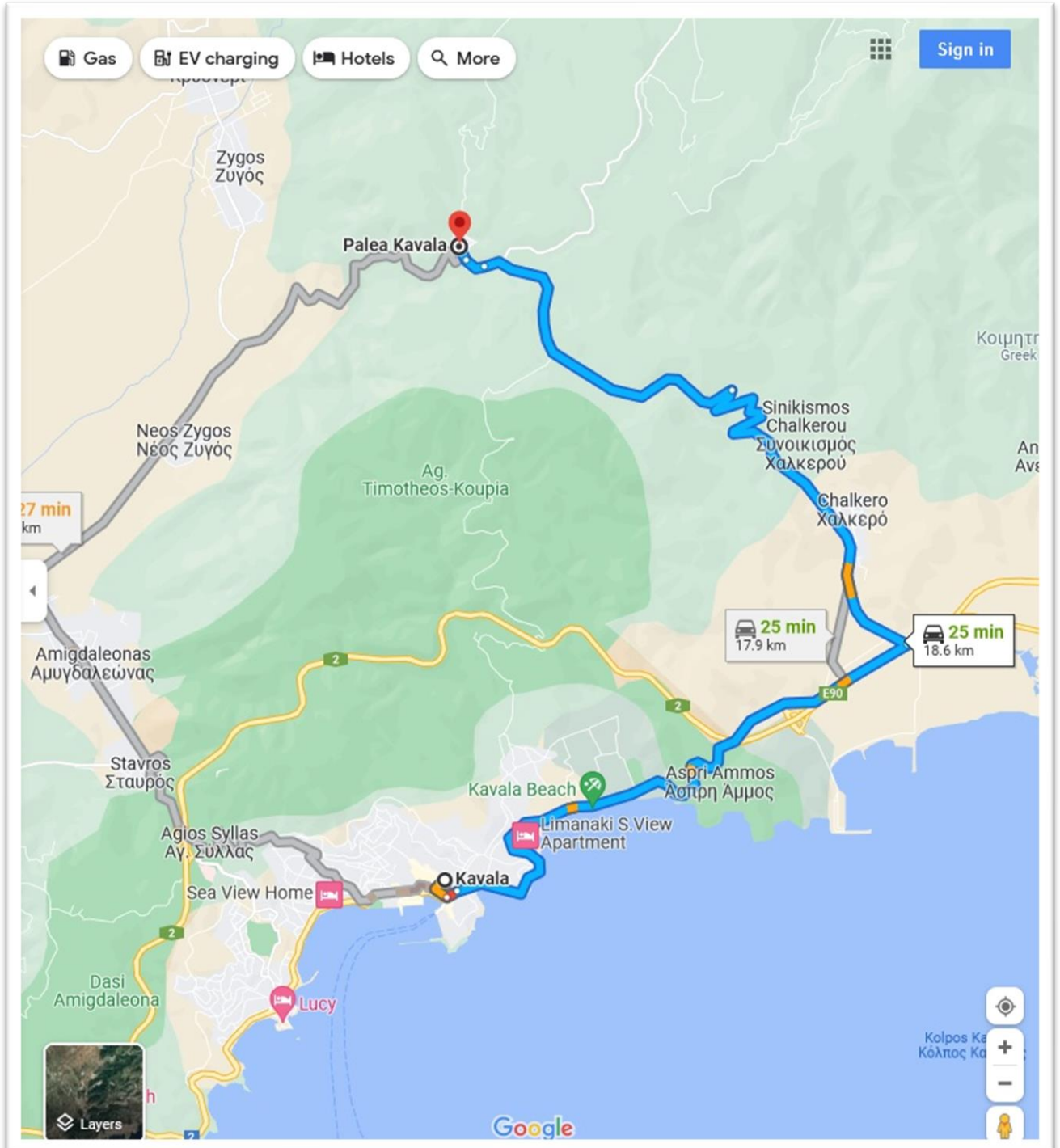
- o email: [jts\\_grbg@mou.gr](mailto:jts_grbg@mou.gr) / [cpapageorgopoulou@mou.gr](mailto:cpapageorgopoulou@mou.gr)
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## About Interreg Cooperation Day

Every year on **21 September** we commemorate **Interreg Cooperation Day**, also known as "**Interreg Day**". Throughout September, European cities get into the festive mood and invite citizens to participate in the celebration of the Interreg Cooperation Day, organizing a series of events such as festivals, concerts, exhibitions, sports activities, etc. The **purpose** of this campaign is to highlight the benefits of cooperation and to remind citizens that many good things can come out when we join forces. The European Union (EU) encourages this cooperation by funding, through the Cooperation Programmes, the implementation of projects involving regions across Europe and neighbouring countries, in order to work together to address common challenges such as adaptation to climate change, social inclusion, migration, etc., contributing to increasing cultural understanding and eliminating economic disparities between different regions. Don't you think this is a good reason to celebrate?

How to get to Palaia Kavala (by car)



## Where to find us in Palea Kavala

*(Tavern = meeting point)*

