



Game of Business – GoB
(MIS.5070952 - B6.3a.13)

Agenda

Business Workshop

“Stimulating Innovation and Promoting Female Entrepreneurship”

24 November 2021, Porto Palace Hotel, Thessaloniki – Greece

Wednesday 24 November 2021	
09:00 – 09:30	Participants’ Registration
09:30 – 11:00	Improving the entrepreneurial skills of women - GoB Intensive Workshop <ul style="list-style-type: none">• Satu Mustonen, Karelia University• Heli Hirvinen, Business Joensuu
11:00 – 11:30	Coffee Break
11:30 – 13:00	Improving the entrepreneurial skills of women - GoB Intensive Workshop <ul style="list-style-type: none">• Nasia Ioannidou, Director of SEGE
13:00 – 14:30	Lunch Break





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Business Conference

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Wednesday 24 November 2021	
14:30 – 14:45	Presentation of the aims and objectives of GoB project <ul style="list-style-type: none">Alexandra Thomaidou, Expert of SEGE
14:45 – 15:15	State of the art of women's entrepreneurship in Greece and Bulgaria <ul style="list-style-type: none">Greece: Lina Tsaltampasi, President of SEGEBulgaria: Vangel Grunov & Hristo Parvanovski, AE
15:15 – 15:30	W20 - Financial & Entrepreneurship <ul style="list-style-type: none">Elvira Marasco, Head of Delegation Women20 (W20)
15:30 – 16:30	The Role of Networks in Female Entrepreneurship <ul style="list-style-type: none">Greek Association of Women Entrepreneurs – SEGE Lina Tsaltampasi, President of SEGEWomen20 - W20 Elvira Marasco – Head of Delegation Women20 (W20) Katia Petrini, Head of Communication Women20 (W20)Women Entrepreneurship Platform – WEP Grazia Rendo, Founding Board Member & Vice President Women Entrepreneurship Platform (WEP) Charlene Lambert, President of Women's Business Initiative International & Treasurer of Women Entrepreneurship Platform (WEP)
16:30 – 16:45	Business Incubator - Gotse Delchev, Entrepreneurship Promotion Center <ul style="list-style-type: none">Rositsa Dzhambazova, Chairwoman M
16:45 – 17:00	Q&A – Closing remarks

