



Game of Business – GoB
(MIS.5070952 - B6.3a.13)

Agenda

Opening Event

“Stimulating Innovation and Promoting Female Entrepreneurship”

23 November 2021, Porto Palace Hotel, Thessaloniki – Greece

Tuesday 23 November 2021	
09:00 – 09:30	Participants’ Registration
09:30 – 09:40	Welcoming Remarks <ul style="list-style-type: none">Lina Tsaltampasi - President of SEGE
09:40 – 10:10	Keynote remarks <ul style="list-style-type: none">Maria Spyraiki - Member of the European ParliamentVoula Patoulidou - Deputy Regional Governor of Central MacedoniaAggeliki Bouziani, Head of the Managing Authority of European Territorial Cooperation Programmes
10:10 – 10:30	Presentation of the aims and objectives of GoB project <ul style="list-style-type: none">Nasia Ioannidou – Director of SEGE
11:00 – 11:30	Coffee Break
11:30 – 12:00	Presentation of the partner organizations <ul style="list-style-type: none">Greek Association of Women Entrepreneurs – SEGE Christina Vraka, Treasurer of SEGE & Co-founder dot2dotAlliance of Entrepreneurship – AE Vangel Grunov & Hristo Parvanovski, AE
12:00 – 12:50	Open discussion: Female Entrepreneurship in the cross-border area - Challenges and opportunities ahead for GoB project implementation
12:50 – 13:00	Q&A – Closing remarks
13:00 – 14:30	Lunch Break
14:30 – 17:00	GoB Partners (Restricted Session)

