



Interreg Greece-Bulgaria

European Regional Development Fund



1st FASHION TRENDS SEMINAR

The Hellenic Fashion Industry Association (SEPEE), partner of the co-funded Project CREATIVE HUB, hosted the 1st Fashion Trends Seminar on Thursday, June 9th, 2022 at 13.00-15.00.

The overall objective of the Project, which is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Cooperation Programme Interreg V-A "Greece-Bulgaria 2014-2020, is the establishment of the CREATIVE HUB that will operate as a support mechanism for SMEs of the fashion sector and young designers from Greece and Bulgaria.

The event took place in the Excelsior Hotel in Thessaloniki, with the participation of more than 50 designers from fashion SME's from Greece and Bulgaria.

After the welcome address by Theofilos Aslanidis, General Manager of SEPEE, Mrs. Venetia Koutsou, Fashion expert - fashion design lecturer presented the fashion trends for women for Spring - Summer '23 season.

Mrs. Koutsou presented the new trends for colors, materials, patterns, silhouettes and the season's best of.

For more information, please contact with the Hellenic Fashion Industry Association (SEPEE).



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