





INTERREG V-A COOPERATION PROGRAMME GREECE-BULGARIA 2014-2020

European Regional Development Fund



### MUNICIPALITY OF BLAGOEVGRAD

# INVITATION

For

# **ONLINE INFORMATION DAY**

## "New opportunities for cross-border tourism"

Project "Integrating Bulgaria - Greece cross-border significance historical and archeological assets into one sustainable thematic tourist destination"

**BORDERLESS CULTURE** 

The online event will be held through the ZOOM platform, on Thursday, December 17, 2020, 10:00 a.m. – 1:30 p.m.

www.borderlessculture.eu

The Project is co-funded by the European Regional Development Fund and by national funds of the countries participating in the INTERREG V-A "Greece-Bulgaria 2014-2020" Cooperation Programme.



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AGENDA

#### **ONLINE INFORMATION DAY Thursday, December 17, 2020**

TIME	TOPIC
10:00 - 10:10	Welcome and Opening Remarks by Moderator
	Presentation of the PBs
10:10 - 10:40	Presentation of the project, the implemented
	activities and achieved results by Hellenic Ministry
	of Culture and Sports/General Directorate of
	Antiquities and Cultural Heritage – Lead Partner
10:40 - 11:00	Presentation of the implemented activities and
	achieved results by Ministry of Interior (Sector of
	Macedonia - Thrace) – PB2
11:00 - 11:20	Presentation of the implemented activities and
	achieved results by Municipality of Amphipoli -
	PB3
11:20 - 11:40	Presentation of the implemented activities and
	achieved results by Faculty of Arts, South-West
	University "Neofit Rilski" – PB4
11:40 - 12:00	Presentation of the implemented activities and
	achieved results by Municipality of Blagoevgrad -
	PB5
12:00 - 12:20	Snezhana Yoveva – consultant of cultural tourism –

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external expert of Blagoevgrad Municipality
12:20 – 12:40 Presentation of the implemented activities and achieved results by Region of Central Macedonia – *PB6* 12:40 – 13:00 Presentation of the implemented activities and achieved results by LLLC 2 of Region of Central Macedonia – Macedonia – Regional Unit of Serres – *PB7* 13:00 – 13:30 Questions and Answers – Open Discussion Concluding Remarks

Working language: Bulgarian, with translation in Greek and English

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