



AGENDA

Seminar on the topic:

Innovative entrepreneurship - good practices and trends for development

Date: August 3, 2023 (Thursday)

Place: Hall of the District Information Point - Blagoevgrad,

2700 Blagoevgrad, 5 "Georgi Izmirliiev" Sq, entrance to the "P. Yavorov" Hall

11:00-11:20	Registration of participants and welcome coffee
11:20-11:30	Opening of the seminar and a brief presentation of the INNOBUS project <i>Yanislava Vangelova – In Focus Association</i>
11:30-12:30	<i>Innovative entrepreneurship - achievements and trends in Bulgaria</i> <ul style="list-style-type: none">• Good practices for innovative entrepreneurship in the cross-border region• Implementation of digital and green solutions• Trends for sustainable business development <i>Lecturer: Mrs. Rositsa Djambazova - Director of Business Incubator - Gotse Delchev, Entrepreneurship Support Center and Chairman of the Board of Directors of the National Network for Business Development</i>
12:30 -13:30	Lunch
13:30-14:30	<i>Innovative entrepreneurship - achievements and trends in Greece</i> <ul style="list-style-type: none">• Good practices for innovative entrepreneurship in tourism business partnerships• Development trends and cooperation with media <i>Lecturer: Panagiotis Savvidis - journalist</i>
14:30 -14:45	Discussion panel
14:45-15:00	Coffee break
15:00-15:30	<i>Presentation of White book on VR - application in different sectors</i> <i>Lecturer: Boyan Milushev - manager of BM Vision</i>
15:30-16:00	<i>Integrated territorial investments - opportunities for business participation in the realization of concepts for ITI at the cross-border level</i> <i>Lecturer: Desislava Atanasova - District Information Point - Blagoevgrad</i>
16:00	Closing of the seminar and sending off the participants

www.greece-bulgaria.eu



The project is co-financed by the European Fund for Regional Development and by national funds of the countries participating in the Cross-Border Cooperation Program

INTERREG V-A Greece – Bulgaria 2014-2020

