



AGENDA

The agriculture sector of Israel – challenges, innovation and business opportunities

11:00 am 14 July 2022

(In the framework of WP 4 of the project)

	Official opening and greetings:
	Mr. Boyko Takov, Ph.D., Executive Director of the Bulgarian SME
11:00 - 11:10	Promotion Agency
	Mrs. Naama Levi, Deputy Head of the Mission of the State of Israel in Sofia
	Presentation on the Israeli agriculture, highlighting the challenges
11:10 - 11:50	Mr.Daniel Werner
	Head of Foreign Relations & International Cooperation Department, CFTIC -
	Center for Foreign Trade and International Cooperation
	Presentation on innovative technologies, offered by the Israeli
	private sector
	Mr.Federico Atlasovich
	Manager AgroTech, Israeli Export Institute
	Presentation on requirements and procedures related to the import
11:50 - 12:10	and export of food products in the State of Israel
	Mr. Kamen Minkov
	Head of the Office for Commercial and Economic Affairs at the Embassy of
	Bulgaria in Tel Aviv
12:10 - 12:25	Q&A session
12:25 - 12:30	End of the event

*Working languages: Bulgarian and English