

## **Workshop: “Legislation in Practice”**

**Wednesday 7.7.2021, Thursday 8.7.2021, Friday 9.7.2021,**

**Venue: TIF-HELEXPO Exhibition and Congress center,**

**154 Egnatia str., 54636 Thessaloniki,**

**Hall “Emilios Riadis”**

**<https://www.sosgrape.eu/>**

### **Key Lecturer:**

**Dr. Tsiouni Maria, Scientific Assistant, International Hellenic University**

### **Event Schedule**

#### **Wednesday 7.7.2021**

**09:30 -10:00 Registration**

**10:00 -17:00 Site visit**

Ktima Pavlidis, <http://www.ktima-pavlidis.gr/>

**End of first day**

#### **Thursday 8.7.2021**

**10:00 -10:30 Registration – Welcome Coffee**

**10:30 -11:00 Opening Session-Welcome Speeches**

Representative of LB

Marita Papagianni, Forester - Environmentalist M.Sc.

Business & Exhibition Research and Development Institute (IEE), PB4

Prof. Stamatis Aggelopoulos, Professor of the Department of Agriculture, International Hellenic University (I.H.U), Vice

Rector of the International Hellenic University (I.H.U), PB5

Mrs. Desislava Doncheva, PB3

**11:00-13:00**

) **Viticulture, table and wine grape varieties**

- **Historic review of their use worldwide**
- **Main cultivars of grape varieties**

) **Requirements for establishment**

- **Legislative framework of establishment vineyard**

) **Viticulture, table and wine grape varieties in Greece**

- **Historic review of their use in Greece**
- **Viticulture description**
- **Main cultivars of grape varieties**
- **Current situation**

*Project Title: “VineSOS”, Project Code 1829*

*Co-funded by the European Regional Development Fund and by national funds of the countries participating in Interreg VA “Greece-Bulgaria 2014-2020” Cooperation Programme <http://www.greece-bulgaria.eu/>*

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- 13:00-14:00** Coffee – Light Lunch
- 14:00-14:15** Brief presentation for the developed Integrated strategy and its benefits for the legislation in practice, Mrs. Petya Hristova
- 14:15-15:15** ) **Market Analysis**
- Consumer habits and requirements
  - Global Markets
  - Domestic market
  - Import-exports analysis
  - Potential substitution of imported the imported grapes
- 15:15-16:15** ) **Future Prospects**
- SWOT analysis
  - Stakeholder Analysis
  - Future Markets
  - Synergies with other sectors
  - Agro tourism opportunities
  - E-commerce opportunities
- 16:15-17:00** Open Discussion  
End of second day

Link for the LB who will attend the meeting virtually:

***Join Zoom Meeting***

**<https://us02web.zoom.us/j/88191690965?pwd=Y1o2WUlyZlV0RXRrR2R1NVJFNjdsUT09>**

***Meeting ID: 881 9169 0965***

***Passcode: 3vxmU1***

## **Friday 9.7.2021**

- 09:30 - 10:00**      **Registration – Welcome Coffee**
- 10:00 - 11:30**      ) **Wine Market in Bulgaria**
- **Grape Yields, Production and Use**
  - **Consumption and Market Trends**
  - **Exports**
  - **Imports**
  - **Agricultural and Trade Policy**
- 11:30 - 12:00**      **Coffee Break**
- 12:00 - 13:30**      ) **PDO-PGI-TSG PRODUCTS**
- **Protected Designation of Origin (PDO)**
  - **Protected Geographical Indication (PGI)**
  - **Traditional Specialities Guaranteed (TSG)**
- 13:30 - 14:30**      **Coffee Break – Light Lunch**
- 14:30 - 15:15**      ) **Submission and scrutiny procedures for registration applications**
- **EU and National Legislation**
  - **List of the Greek PDO and PGI products and Specifications**
- 15:15 - 16:00**      ) **Indigenous varieties of winemaking**
- **Focus on Zoumiatiko variety**
  - **SWOT Analysis of Evros wine region (Focus on Zoumiatiko variety)**
- 16:00 - 17:00**      **Open Discussion**  
**End of third day**

Link for the LB who will attend the meeting virtually:

### **Join Zoom Meeting**

**<https://us02web.zoom.us/j/87458711099?pwd=QWJtWnNSbHNhWz9WSjlVVIJzUGc4dz09>**

**Meeting ID: 874 5871 1099**

**Passcode: jm5dJL**



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