

# Interreg Greece-Bulgaria

CapTour

European Regional Development Fund



EUROPEAN UNION

## CapTour 4<sup>th</sup> Round Table

Hosted by Hellenic Hoteliers Federation (LB)

Location of the Press Conference: THESSALONIKI CONCERT HALL | Building M2

25th Martiou street

Thessaloniki, Greece

Date of the Press Conference: 6th of July 2023

Starting time: 18:00 a.m.

- ✓ Welcoming by LB
- ✓ Presentation “Destination Marketing” made by Mrs. Sophi Bournatzi, Tourism Marketing Consultant, owner of PASS PARTOUT – Tourism Marketing and partner of Hotel Gnosis
- ✓ Coffee Break
- ✓ Discussion

The Project is implemented within the frame of the Cooperation Programme INTERREG VA “Greece-Bulgaria 2014-2020” and is co-financed by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Programme.