

Interreg Greece-Bulgaria

CapTour

European Regional Development Fund



EUROPEAN UNION

CapTour 3rd Round Table

Hosted by Hellenic Hoteliers Federation (LB)

Location of the Press Conference: THESSALONIKI CONCERT HALL | Building M2

25th Martiou street

Thessaloniki, Greece

Date of the Press Conference: 29th of June 2023

Starting time: 18:00 a.m.

- ✓ Welcoming by LB
- ✓ Presentation “How AI tools are changing tourism industry” made by Mr. Dimosthenis Spyridis, Digital και Web 3.0 Marketing Strategist.
- ✓ Coffee Break
- ✓ Discussion

The Project is implemented within the frame of the Cooperation Programme INTERREG VA “Greece-Bulgaria 2014-2020” and is co-financed by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Programme.