



# Interreg Greece-Bulgaria

European Regional Development Fund



## 2nd FASHION TRENDS SEMINAR

### FASHION FORECASTING: AW 23-24

#### Agenda

Thursday, October 20, 2022

Hotel Excelsior, 23 Mitropoleos str. Thessaloniki

13.00-13.05

**Welcome notes**

**Opening Welcome Address**

**Theofilos Aslanidis, General Manager SEPEE**

13.05-14.30

**Trends AW 23-24 / woman.**

**A presentation of the seasonal trends through visuals and key words, concerning colors, materials, patterns and specific products.**

**Venetia Koutsou, fashion expert/fashion design lecturer, International Hellenic University (IHU)**

14.30-15.00

**Q&A**

15.00

**Wrap up**



"The Project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A "Greece-Bulgaria 2014-2020" Cooperation Programme"