

Interreg

Greece-Bulgaria

Co-Working



EUROPEAN UNION

European Regional Development Fund

FINAL CONFERENCE CO WORKING

Friday, July 7th, 2023

10:00–14:00

Thessaloniki Town Hall,
Municipal Council
Conference Room

AGENDA

09.30 – 10.00

Registration, welcoming coffee

10:00 – 10.30

Greeting speeches on behalf of the organizations invited

- **Konstantinos Zervas**, Mayor of Thessaloniki
- *Representative of the Region of Central Macedonia – Deputy Regional Governor
- ***Krasimir Delchev Angelov** - Haskovo Region Governor
- **Anastasios Kapnopolis**, Chairman of the Chamber of Crafts of Thessaloniki
- **Chrysanthi Georgiadou – Granouzi**, Vice-President A' of the Professional Chamber of Thessaloniki
- **Ioannis Tsitsopoulos**, President of the Standing Committee on Competitiveness, Entrepreneurship and Innovation – Technical Chamber of Greece
- *Representative of the Chamber of Commerce - Central Macedonia Department

10:30 – 10.45

"The development strategy of the innovation ecosystem of Thessaloniki and the cross-border effects. Developments, problems, perspectives"

Dr. Panayiotis H. Ketikidis, Chairman of the Board of Alexander Innovation Zone

10.45 - 11.00

"Business innovation in the Greece-Bulgaria cross-border region"

Nikos Theodorakis, Professor of Sports Management AUTH.

Walk AuTh Innovation Accelerator

11.00 – 11.30

Presentations of innovative business plans of project beneficiaries

11.30 – 11.45

"Business innovation in the cross-border region. The case of Greece"

Symeon Diamantidis, Chairman of Greek Exporters Associations

11.45 – 12.00

"The financial challenges of the FP 2021-2027"

*Representative of Special OP Management Service of Central Macedonia Region

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The Project Beneficiaries



The project is co-financed by the European Regional Development Fund (ERDF) and the national funds of the countries participating in the Cooperation Programme INTERREG VA "Greece-Bulgaria 2014-2020".

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12.00-12.15

"The support of entrepreneurship in the cross-border region of Greece - Bulgaria. Lessons learned from the implementation of INTERREG 2014-2020"

Jenya Dinkova, Project Officer - Joint Secretariat Cooperation Programme Interreg V-A "Greece-Bulgaria 2014-2020"

12.15 - 12.30

Coffee break

12.30 - 12.45

"Lessons learned from the implementation of the 2014-2020 start-up entrepreneurship support program with spatial concentration in the prefectures of Thessaloniki and Serres"

Spyros Skotidas, Business and Cultural Development Center - Development Union of Macedonia (ΚΕΠΑ ANEM)

12.45 - 13.00

"The role of local authorities in supporting business innovation"

***Filippos Anastasiadis**, Chairman of the Entrepreneurship Development and Support Committee - Central Union of Municipalities of Greece

13.00 - 13.15

The role of social partners in the development of business innovation

Manolis Vlachogiannis, A' Vice President of the Chamber of Commerce and Industry of Thessaloniki

13:15 - 13:45

The Co working project, lessons learned - challenges Discussion
Representatives of the Co Working project beneficiaries

13.45 - 14.15

Conclusions - policy recommendations

14.30 - 15.00

Light lunch

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*Have been invited

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