

Closing Conference

GROWING social

Interreg
Greece-Bulgaria
Growing Social



European Regional Development Fund



Our Guests



Anastasios Tzekas

President Technopolis ICT Part
President Helexpo



Alexandra Ananika

Head of Developmental Programms planning at
Municipality of Pylaia - Chortiatis



Leonidas Skerleopoulos

Marketing & Behaviour Change Specialist
Members Chair BoD International Social Marketing Assoc.



Michalis Chavouzis

General Manager TECHNOPSIS ICT PARK



Lefteris Metaxoudis

Business Consultant, PhD

When



18 March
2021

Time



18 PM
20 PM

Where



Facebook Live
/GrowingSocialinterreg
/thessalonikiICT

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Thursday March 18th 2021

Time	Description	Topic
17:30-18:00	Entry time	Participants Entry
18:00	Opening Remarks	Welcoming attendees and guest officials welcome message Guests officials: Mayor of Pylaia Chortiatis, President of Helexpo. Bulgarian Guest
18:15	Alexandra Ananika, Program Co-ordinator Municipality of Pylaia Chortiatis	Presentation of the program aims objectives
18:30	Michalis Chavouzis General Manager Technopolis ICT B. PARK	The financial aspects of Growing Social and the case of enterprising social goals.
18:45	Leonidas Skerletopoulos Expert in Social Marketing Board Member iSMA	The Revolution of Doing Good is Good for Business
19:10	Lefteris Metaxoudis Guest Expert – Business Consultant.PhD	Innovative Business Models
19:30	Michalis Chavouzis General Manager Technopolis ICT B. PARK	Closing Remarks

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