

Cultural Info Day "Promotion of Cultural Heritage and Sustainable Local Development: from planning to implementation"

Agenda of the
Cultural Info Day

25
AUGUST
2019

🕒 11:00-15:00

📍 Municipal Council Hall, Rodolivos

**The Deputy Minister of Interior (Macedonia and Thrace)
Mr. Theodoros Karaoglou
invites you at the Info Day**
"Promotion of Cultural Heritage and Sustainable Local
Development: from planning to implementation"
organized by the Ministry of Interior (Sector Macedonia
and Thrace) on Sunday 25th of August 2019 at 11:00
at the Municipal Council Hall, Rodilivos

Organization:



Ministry of Interior
(Sector Macedonia and Thrace)



borderlessculture.eu

With the support of the:

- 🇬🇷 Ministry of Culture and Sports
- 🇬🇷 Municipality of Amfipoli



- Hellenic Ministry of Culture and Sports / Directorate of Prehistoric & Classical Antiquities •
 - Ministry of Interior (Sector Macedonia & Thrace) • Municipality of Amfipoli •
- South-West University "Neofit Rilski", Faculty of Arts • Municipality of Blagoevgrad • Region of Central Macedonia •
 - Life Long Learning Level 2 Center (of Region of Central Macedonia R.U. of Serres) •



The project is co-funded by the European Union and National Funds of the participating countries

- 10.30-11.00 Registration
- 11.00-11.10 **Welcoming – Opening Speech**
Theodoros Karaoglou, Deputy Minister of Interior (Sector Macedonia and Thrace)
- 11.10-11.30 **Greetings of Institutional Representatives**

First Session Borderless Culture: developing sustainable and attractive destinations

- 11.30-11.40 **Cross-border planning and the objectives of the project borderless culture**
Anastasios Zafeiridis, Project manager representing the Ministry of Interior (Sector Macedonia and Thrace)
- 11.40-12.30 **Actions and results of the Borderless Culture Project in both sides of the border**
Representatives of partner institutions
- 12.30-12.45 **Coffee break**

Second Session Culture, tourism, and local development strategies and tools

- 12.45-13.00 **The Cultural narrative as a prerequisite for tourism development**
Spyros Pegkas, Vice Mayor of Tourist Development and International Relationships
- 13.00-13.15 **Local Actions of a European dimension for Youth and Culture**
Babis Papaioannou, Head of the Directorate of Youth, Section B' Monitoring of Regional Actions
- 13.15-13.30 **Tourism, smart specialization and development**
Spyros Avdimiotis, Associate professor, International Hellenic University
- 13.30-13.45 **The myth of European Programmes for the Municipalities – the case of Urbact**
Konstantinos Karamarkos, Consultant of Urban and Regional Development, Lead Expert Urbact
- 13.45-14.00 **Rural Development Paths – the case of Leader Programme**
Maria Emmanouilidou, Agricultural Economist
- 14.00-14.15 **Q & A session**
- 14.15-15.00 **Parallel Round Tables**
 - From local to cross-border branding: thoughts and recommendations
Coordinator, Spyros Avdimiotis
 - Local Authorities and civil society institutions: networking and synergies in the cross-border area
Coordinator: Babis Papaioannou

*With the participation of the trainees, beneficiaries of the Borderless Culture project.